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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

## RULE 116 AMENDMENT RESPONSE TO FINAL REJECTION

In re Application of: Jose A. Sobrado, et al.  
Serial No.: 09/842,297  
Filing Date: April 25, 2001  
Group Art Unit: 3671  
Examiner: Nathan S. Mammen  
Title: *Guided Buying Decision Support in an Electronic Marketplace Environment*

**Mail Stop AF**  
Commissioner for Patents  
P.O. Box 1450  
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Dear Sir:

**CERTIFICATE OF MAILING BY EXPRESS MAIL**  
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*Willie Jiles*

Willie Jiles

Date: July 19, 2004

**Response pursuant to 37 C.F.R. § 1.116**

In response to the final Office Action mailed May 18, 2004, Applicants respectfully request the Examiner to reconsider the claims in view of the following amendments and remarks. Please amend the Application as follows.